Rep Order# EC'd Yes 6854595 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106858 Last Received: 09// Showing Buylines: All Lines **Printed:** 09/25/2012 12:32 PM 09/20/2012 1:33 PM

Agency

Phone# Fax# Product Estimate# Buyer Station K Advertiser KSNV-TV LAS VEGAS, NV.
ser ().HORSFORD FOR CONGRE
HORSFORD ADD Jesse Demastrie 1838

- CONTRACT COMMENT -

Agency C/P1/P2/E
Flight Dates
Hiatus Weeks y () GMMB 3050 K ST NW WASHINGTON, DC 20007 y C/P1/P2/E 115/122/1838 Dates 09/21/2012 - 09/24/2012

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

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3A-4A	11P-1135P NEWS	8P-10P	630P-730	3P-4P	2P-3P	1230 P-1 P	12P-1230P NEWS 3	11A-12P	10A-11A	7A-8A	7A-9A	6A-7A	5A-6A	!	Time
MAD \$	P NEWS 3 NIGHTSIDE	THE VOICE	630P-730P WHEEL OF FORTUNE	DR. PHIL	THE DOCTORS	NEWS 4: THE AGENDA	P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY ON SUNDAY	SATURDAY TODAY	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS		Program
: 30	:30	:30	:30	: 30	: 30	: 30	: 30	: 30	: 30	: 30	:30	: 30	: 30	!	Len
\$30.00	\$1,100.00	\$4,000.00	\$500.00	\$450.00	\$325.00	\$325.00	\$425.00	\$325.00	\$325.00	\$625.00	\$625.00	\$650.00	\$325.00	1	Rate
09/21-09/24	09/22-09/22	09/24-09/24	09/22-09/22	09/21-09/24	09/21-09/24	09/21-09/24	09/21-09/24	09/21-09/24	09/21-09/24	09/23-09/23	09/22-09/22	09/21-09/24	09/21-09/24		Dates
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\$30.00	\$1,100.00	\$4,000.00	\$1,000.00	\$450.00	\$325.00	\$325.00	\$425.00	\$325.00	\$650.00	\$625.00	\$625.00	\$650.00	\$325.00		Total Cost
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Demos RA35+	Books JUL12	EST SHARES	NEW ORDER	-COMPETITIVE COMMENTS-		Market Totals		200	1 / \$	Sep 12: 21 / \$15,485.00	SALES MONTHLY TOTALS	Report Totals: 21 / \$15,485.00	report totals	Buyline Comment:	35 SU 4P-515P	34 SU 430A	33 SU 12A-1A	32 F,M 630P		LT Ln Day Time	Buyer Jesse Demastrie Phone# Fax#	KSNV-TV () HORSF	Rep Order# 6854595 V EC'd Yes
						.ls \$64,521	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	5.00	00			.00		ment: FNIA		430A-459A EARLY TODAY	la DLINE	630P-730P WH/JEP		Program		LAS VEGAS, NV. .HORSFORD FOR CONGRE ORD ADD	Ver# 1 Mod# 0 Stat
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					6										\$2,400.00	\$200.00	\$30.00	\$2,000.00		Total Cost	-6540 ·1845	LPHIA TREARY	
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Rep Order# EC'd Yes Estimate# Buyer Phone# Station KSNV-TV LAS VEGAS, NV.

Advertiser ().HORSFORD FOR CONGRE

Product HORSFORD ADD 1838 6854595 Ver# 1 Mod# 0 Status Confirmed Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 115/122/1838 tes 09/21/2012 - 09/24/2012 Traffic Order# 106858 Showing Buylines: All Lines Last Received: **Printed:** 09/25/2 09/20/2012 1:33 PM Rep Firm Sales Office (Salesperson (09/25/2012 12:32 PM) PHILADELPHIA) AMY MCCREARY

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

Fax#

Jesse Demastrie

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

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- CREDIT RISK -

CASH IN ADVANCE